



Inaugural Conference

Bringing Women in Insulation Together to Learn, Lead, and Build Community.



Women in Insulation (WII)

2026 Conference Program

November 9-10 / Franklin, Tennessee

Welcome to the inaugural conference for Women in Insulation. This year's event will be our first nation-wide, large-scale event with an emphasis on building community and giving back. WII hope each attendee will leave feeling connected, empowered, and confident about their role, their worth, and what women have to offer the industry.

Highlights include connection, networking, personal and professional development, learning, building community, collaboration, shaping the association, giving back, and fun!

All activities are included in your registration (plus a few other surprises!). Thank you to all of our sponsors for helping us bring this program to life.

The Women of WII are so excited to welcome you to Franklin. Thank you for being a part of this landmark moment in our organization's founding!

Sincerely,

WII Board of Directors

Marissa Davis, Paige Whitton, Ginny Gier, Megan Orum, Jennifer Ball

Sunday, November 8

Arrivals & Free Time in Franklin

6:00 PM – 8:00 PM

Board of Directors Dinner (closed)

Location TBA

Women in Insulation

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Monday, November 9

Arrivals & Free Time in Franklin

5:00 PM – 6:30 PM

Welcome Reception

The Harpeth Hotel – Riverside Foyer

7:00 PM – 9:00 PM

Welcome Dinner

Saffire Restaurant – The Blue Room

RSVP with your Attendee Form. Casual attire.

Tuesday, November 10

7:30 AM – 8:00 AM

Breakfast | The Harpeth – Riverside Foyer

8:00 AM – 3:00 PM

Educational Program | The Harpeth – Riverside Ballroom

Session 1

8:00 AM – 9:15 AM

Kickoff & Welcome | Marissa Davis ++

Introduction to Women in Insulation

Founding Member Recognition

Intro to Enneagram – Getting to Know Yourself

Group Activity

9:15 AM – 9:30 AM

Break

Session 2

9:30 – 10:00 AM

Namaste: Getting Centered | Abbey Voss, Namaste Nashville Yoga

An uplifting morning meditation and at-your-seat guide to simple yoga movement, stretch, breathing, and mindfulness.

10:00 AM – 11:00 AM

Keynote: Being Giveful | Pat Shea

The art, beauty, and wellness, of giving and receiving.

11:00 AM – 11:30 AM

Why WII Gives Back | Ginny Gier, Wendy Reynolds

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Tuesday, November 10, continued

Session 3

11:30 AM – 11:45 AM **Break & Grab Your Lunch**

11:45 AM – 12:45 PM **Panel: Finding Your Voice | Speakers TBA**
Advice and insights from women who found their way to building successful careers and making space for themselves to prosper.

12:45 PM – 1:00 PM **Break**

Session 4

1:00 PM - 3:00 PM **YOU + WII**
Across the Map – Where WII Are
Vision + & Brainstorm + Strategic Plan
Finding Your People
Finding Yourself
Reflections & Takeaways
Where Will WII Go from Here?

3:30 PM – 5:00 PM **Free Time in Franklin + City Stroll to Fork of the South**

5:00 PM – 6:00 PM **WII Gives Back | Fork of the South**
WII will be packing blessing bags to share with a local Franklin charity while enjoying afternoon drinks and light bites.

6:00 PM – 8:00 PM **Closing Dinner | Fork of the South Southern Tea Room**
Enjoy a special, seasonal southern dinner as we wrap up and reflect on our inaugural conference.
RSVP with your Attendee Form. Casual attire.

Wednesday, November 11

Departures